

## E-Cell Annual Report 2020-21

### Initiatives | The Entrepreneurship Cell (theecell.in)

Convener: Dr Monica Aggarwal

Co-Convenors: Dr Shivani Raheja and Dr Ruchi Sharma

President: Ms. Naina Singh ,Vice-President: Mr. Yanish Bhandari

E-cell started off the year by introducing a **weekly quiz series; Quizipedia**, to engage with startup aspirants on social media. E-Cell was then invited to a **Webinar by Paytm - Build for India** on the topic, **'Meet the Investor - Rajan Anandan (Sequoia)'** (<https://aryabhattachcollege.ac.in/NewAndEvent/dvjsuy4522e5ghfkkckymtqmPaytm%20BUILD%20FOR%20INDIA%202020.pdf>). On 28/09/2020, the new **core team for the 2020-21 session was formed**. Under the new team multiple marketing campaigns were launched throughout the year; **'IPL Sponsors', 'FORBES at your doorstep', 'Quali-Tweet', 'The Millennial Dictionary', 'Who are you? - Leading Entrepreneurs', 'Before & After-For Famous Entrepreneurs', 'Unicorns', 'Brand Wars' & 'Quiz Pro Quo'**. The core team conducted a **recruitment drive for a Managerial Team**, to prepare for the annual entrepreneurial conclave, **EYC '20. Orientation was held** for the newly admitted first years (<https://www.aryabhattachcollege.ac.in/NewAndEvent/4bhko4n0t3lsepnxxio2e0jbThe%20Entrepreneurship%20Cell%20Virtual%20Orientation%202020.pdf>), followed by an extensive recruitment process, concluded by introducing the society to new Associate Members, in the official **Induction Program** (<https://aryabhattachcollege.ac.in/NewAndEvent/hf2fi5y2a1z1hxj512q2td55E%20Cell%20Induction%20report%202020-2021.pdf>).

E-Cell launched the **'Entrepreneur in You' campaign** on 14/01/21, to connect with budding entrepreneurs. Following the campaign, the team also launched a **blog 'The Front Runner'**, informing readers about various aspects of entrepreneurship and innovation. The month following up to E-Summit'21, E-Cell also participated in many events; **Startup Bootcamp Webinar organized by Principium LLP** (<https://aryabhattachcollege.ac.in/NewAndEvent/hf2fi5y2a1z1hxj512q2td55Principium%20webinar%20report%202021.pdf>), **'Vichaar' and 'Srijan' competitions organized by IIT Kharagpur** among others. E-cell launched its **updated website** on 11/03/21 to increase visibility and provide information about its initiatives, past events, E-Summit and team details. As a marketing strategy for **E-Summit'21**, the society held 3 Pre-Event competitions; **Friends-O-Maniac (Quiz), Memepreneur (Creativity) and Ink Blotters (Article writing)**. A **delegation from Bhatt Foundation, USA** visited Aryabhattach College, India on 08/04/21 ([https://aryabhattachcollege.ac.in/NewAndEvent/cr4avhfgyu04ezvoacoggo55Bhatt%20Foundation%20Inc%20Visit%20to%20Aryabhattach%20College%20\(1\).pdf](https://aryabhattachcollege.ac.in/NewAndEvent/cr4avhfgyu04ezvoacoggo55Bhatt%20Foundation%20Inc%20Visit%20to%20Aryabhattach%20College%20(1).pdf)).

During their tenure, Team E-Cell managed to secure **collaborations with 40+ eminent colleges across India**.

Date	Event	Topic	Speaker
7/11/20	Entrepreneurial Youth Conclave 2020	How has COVID-19 pandemic affected your industry?	<p>Mr. Aditya Arora (CEO, FAAD Network Pvt Ltd) Mr. Ackshay Jain (Founder, The Healthy Company) Mr. Sunil Jha (Zonal Head, ICICI Bank)</p> <p><a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/teunp3rhtngt345ijn41055Entrepreneurship%20Cell%20-%20EYC%202020.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/teunp3rhtngt345ijn41055Entrepreneurship%20Cell%20-%20EYC%202020.pdf</a></p>
04/02/21	Workshop	Adobe Photoshop	<p>Reliance Education</p> <p><a href="https://drive.google.com/file/d/1mSPm2qBrjrHrjljSz36pD4NBju41cXc/view?usp=sharing">https://drive.google.com/file/d/1mSPm2qBrjrHrjljSz36pD4NBju41cXc/view?usp=sharing</a></p>
19/02/21	Webinar	Career Awareness Workshop, ICSI	<p>CS J.K. Bhareja</p> <p><a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/ancbhrnifvyl32riijphqqilCSI%20Workshop%20Report.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/ancbhrnifvyl32riijphqqilCSI%20Workshop%20Report.pdf</a></p>
08/04/21-09/04/21	Two-Days Summit	Entrepreneurship Summit 2021	<p>Dr Milind Kamble founder chairman DICCI, Dr Sunil Shukla Director General EDII Mr Hardik Hundiya MD Hira Manek Journalisim private limited Mr Bhagwanji Chouhan Ex-Mayor London Borough of Brent Ms Rakia Reynolds Founder Skai Blue media Mr Vijay Shekhar Sharma Founder and CEO Paytm Mr Shruti Nath Poddar President National Heritage Council of WICCI Mr Gaurav Gupta MG Motors India Vice President Mr Rohit Jain Managing Director Lionsgate South Asia Mr Hitesh Bhatt Founder and CTO Bhatt foundation Dr Devender Singh Associate Professor DAIC</p> <p><a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/2vtvov5552n4rbug3yq0py45E-Summit'21%20Report%202021.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/2vtvov5552n4rbug3yq0py45E-Summit'21%20Report%202021.pdf</a></p>
09/04/21	Competition	B-Plan	<p>Mr Hemant Khushwa, Assistant Professor and Coordinator Innovation and Incubation JNU</p>

			<p>Mr Amit Pamani Chief Investment Officer Swastika Investmart</p> <p>Ms Priyanka Madani Founder Easy to Pitch</p> <p><a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/2vtvov5552n4rbug3yq0py45E-Summit'21%20Report%202021.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/2vtvov5552n4rbug3yq0py45E-Summit'21%20Report%202021.pdf</a></p>
09/04/21	Entrepreneurial Workshop	Financial Planning for Entrepreneurs	<p>HerMoneyTalks, by the founder Mr. Hemant Gorur</p> <p><a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/2vtvov5552n4rbug3yq0py45E-Summit'21%20Report%202021.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/2vtvov5552n4rbug3yq0py45E-Summit'21%20Report%202021.pdf</a></p>
19/04/21	First Edition of Society Magazine Launched	The Front Runner	<p>The Entrepreneurship Cell, Mr Hitesh Bhatt Founder and CTO Bhatt foundation, Dr Devendra Singh Associate Professor DAIC</p> <p><a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/2vtvov5552n4rbug3yq0py45E-Summit'21%20Report%202021.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/2vtvov5552n4rbug3yq0py45E-Summit'21%20Report%202021.pdf</a></p>
17/06/21	Webinar	LGBTQIA+ awareness & sensitisation	<p>Mr. Balkrishna Vapellu, Founder, Yogam Pottery</p> <p><a href="https://www.instagram.com/tv/CQOGoxAj-MN/?utm_medium=copy_link">https://www.instagram.com/tv/CQOGoxAj-MN/?utm_medium=copy_link</a></p>
19/06/21	Webinar	Business Unfiltered EP1	<p>Mr Daksh Sethi, Founder, Guby Rogers</p> <p><a href="https://aryabhattachcollege.ac.in/NewAndEvent/gnthp4vpoua5ho452s4zyznmBUSINESS%20UNFILTERED%20EPISODE%201%20Report.pdf">https://aryabhattachcollege.ac.in/NewAndEvent/gnthp4vpoua5ho452s4zyznmBUSINESS%20UNFILTERED%20EPISODE%201%20Report.pdf</a></p>
26/06/21	Webinar	Business Unfiltered EP2	<p>Ms Ruby Ajmani, Happiness &amp; Wellness Coach</p> <p><a href="https://aryabhattachcollege.ac.in/NewAndEvent/yk3mrs45j32ik145lns35g45E%20CELL-%20Youtube%20Series%20-BUSINESS%20UNFILTERED%20EPISODE%202.pdf">https://aryabhattachcollege.ac.in/NewAndEvent/yk3mrs45j32ik145lns35g45E%20CELL-%20Youtube%20Series%20-BUSINESS%20UNFILTERED%20EPISODE%202.pdf</a></p>



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**Learn and support Small Businesses run by the LGBTQ+ Community!**



MR. BALAKRISHNAN VALLEPU

@ecellaryabhatta

17th June | 5pm Join us live on Instagram!

**YOGAM POTTERY**

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Aryabhata College, University of Delhi



**MR. DAKSH SETHI**

FOUNDER & CEO OF GUBY ROGERS-AIMING TO EDUCATE, INSPIRE AND MOTIVATE TODAY'S YOUTH [gubyrogers.in](http://gubyrogers.in)

Date: 19th June | 2021  
Time: 5pm

**LIVE ON YOUTUBE**

 | Ecell Aryabhata

**Business UnFiltered**

EPISODE 1

**Patron**  
Prof. Manoj Sinha (Principal)

**Convenor**  
Dr. Monica Aggarwal

**Faculty Coordinators**  
Dr. Shivani Raheja  
Dr. Ruchi Upadhyay

**Student Coordinators**  
Naina Singh  
Yannish Bhardari





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ARYABHATTA COLLEGE  
UNIVERSITY OF DELHI




# Business UnFiltered

Date: 26th June  
Time: 12 noon

 | Live

Episode 2

“Entrepreneurship and combating fear”




**RUBY AJMANI**  
Happiness & Wellness Coach  
Reiki Master



<b>Patron</b> Prof. Manoj Sinha (Principal)	<b>Convenor</b> Dr. Monica Aggarwal	<b>Faculty Coordinators</b> Dr. Shivani Raheja Dr. Ruchi Upadhyay	<b>Student Coordinators</b> Naina Singh Yannish Bhandari
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**E** The Entrepreneurship Cell



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## THE FRONT RUNNER

POWERFUL IDEAS BECOME POWERFUL ACTIONS



<b>INTERVIEWS</b> Stimulating conversations with inspiring leaders.	<b>QUIZZES</b> Test your knowledge by taking the quizzes.	<b>ARTICLES</b> Change the way you see the entrepreneurial era.
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## The E-Cell of Aryabhata College is organizing its annual flagship event, E-Summit'21

therepresentative



The Entrepreneurship Cell of Aryabhata College is organizing its annual flagship event, E-Summit'21, on 8 and 9 April under the able guidance of Prof. Manoj Sinha, Principal Aryabhata College. After witnessing the blasé approach of students towards conventional methods of learning, they have now come up with an event that perfectly encapsulates the teachings which are essential for an entrepreneur to make a

करना है।

**डीयू : आर्यभट्ट कॉलेज में 8-9 को होगी ई-सम्मिट**

नई दिल्ली। दिल्ली विश्वविद्यालय से सम्बद्ध आर्यभट्ट कॉलेज में आगामी 08 और 09 अप्रैल को ई-सम्मिट आयोजित किया जाएगा। ई-सम्मिट को भारत में व्यापार सम्मेलन के तौर पर जाना जाता है। ई-सम्मिट का आयोजन कॉलेज के प्राचार्य प्रो. मनोज सिन्हा के मार्गदर्शन में किया जा रहा है। इस सम्मेलन में उद्योग जगत के वक्ता जैसे डिवकी संगठन के चेयरमैन डॉ. मिलिंद कांबले, भट्ट फाउंडेशन के फाउंडर हितेश भट्ट, ईडीआईआई के महानिदेशक सुनील शुक्ला, हीरा मानेक जर्नलिज्म प्राइवेट लिमिटेड हार्दिक हंडिया व लायंस गेट के एमडी रोहित जैन आदि शामिल रहेंगे।

**विश्व स्तर पर**

**E** The Entrepreneurship Cell

ARYABHATTA COLLEGE  
UNIVERSITY OF DELHI

**E-SUMMIT'21**  
— COMMIT TO PERSEVERE —  
8-9 | April

CHIEF PATRON- Prof. Manoj Sinha, Principal  
CONVENOR- Dr. Monica Aggarwal

CO-CONVENOR -Dr. Shivani Raheja,  
-Dr. Ruchi Upadhyay  
PRESIDENT- Naina Singh

**Our Speakers**

**Our Investors**

**Our Interviewees**

**DR. HEMANT KUSHAWAHA**  
LEAD PARTNER, PROFESSOR AND COORDINATOR  
UNIVERSITY OF DELHI, INDIA

**DR. MILIND KAMBLE**  
FOUNDER CHARRMAN, IISD

**PROF. SUNIL SHUKLA**  
DIRECTOR GENERAL, IISD

**DR. DEVENDER SINGH**  
ASSOCIATE PROFESSOR, IASCTE,  
GOVT. OF INDIA

**MR. HITESH BHATT**  
FOUNDER & CEO, BHATT FOUNDATION, INDIA

**MS. CHAYI AGARWAL**  
FOUNDER, CHAYI

**MS. PRIYANKA MADHANI**  
FOUNDER, SATY TO PITCH

**MS. RAKIA REYNOLDS**  
FOUNDER, SHALICE PAPER

**MR. BHAGWANJI CHOHAN**  
S-ANALYST, UNICREDIT, INDIA

**MR. VIJAY SHARMA**  
FOUNDER, PAPERX

**DR. SHRUTI PODDAR**  
FOUNDER, NIGRAH VENTURES

**MR. K. S. JAIN**  
FOUNDER, SHREYAS JI

**MS. KAVITA JAIN**  
CHIEF RESEARCH ANALYST, SHREYAS JAIN VENTURES

**MR. ROHIT JAIN**  
MANAGING DIRECTOR, LUCKSIGHT

**MR. HARDIK KUNDIYA**  
VOLUME MANAGER, JOURNALISM, IITLUKS

**MR. GAURAV GUPTA**  
EMERITUS CEO, INDIA MOODS ONLINE

**MS. KANIKA TEJRIWAL**  
CEO, JETSETTO GO, ANTI-CORRUPTION SERVICE, IITLUKS

**MS. MECHNA JOSHI**  
FOUNDER, SHREYAS JAIN VENTURES

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**MEET OUR SPEAKERS**

**Sunil Jha**  
Zonal Head, North  
ICICI Bank

**Aditya Arora**  
CEO  
Faad Networks

**Ackshay Jain**  
Founder  
The Healthy Company

7th November  
4pm,  
Live Stream on  
Youtube

**ENTREPRENEURIAL YOUTH COUNCIL OF INDIA**  
**EYC**